

# Using Social Networking to Improve Volunteer Programs

Presentation to:  
2008 National Conference on  
Volunteering and Service  
June 2, 2008



# Expected Outcomes

- Participants will know and understand the benefits of using social networking sites.
- Participants will be able to access and set up free accounts using Officezilla, Yahoo Groups, Box.net, Flickr and other sites immediately upon leaving the session and going to the internet café or back in their offices.

# Who Am I?

Training Officer for KCCVS

Former AmeriCorps\*State Program Director

Not very good with computers

Love animals

# Who are you?

## Quick Introductions



# What are social networking services?

# Common Terms



Username

Password

Email account

Tutorials

# Pros and Cons

## Pros

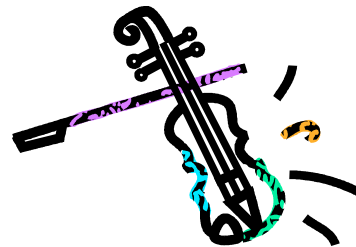
Free

Easy to Use

Ability to share  
information

Accessible remotely

Free



## Cons

“Fiddle” time

Can disappear

Beta version

Advertisements

Firewalls

Some of my  
favorite sites





# Officezilla

The screenshot shows the Officezilla web application running in a Microsoft Internet Explorer browser. The browser's address bar displays <http://www.officezilla.com/>. The page features a navigation menu with links: Home, What Is It, About Us, News, Updates, Privacy, Questions, and Free Signup. Below the navigation menu is a login section with the text "Secure Login: Username: [input field] Password: [input field] login" and links for "Lost Password" and "Secure Login". A prominent blue text block states: "OfficeZilla is completely free, allows you to centralize information in a single web-place and provides collaboration features that improve group work efficiency." The main content area is divided into two columns. The left column, titled "Your Organization's Logo Here", contains a sidebar with navigation links (Home, What's New, Calendar, Chat Rooms, Contacts, Content Library, Files, Forums, Knowledge Base, Mail, Phone, Resources, My Account, My Site/Cafe, Help, Admin, Admin Tutorial, Logout) and a central panel with sections for "Announcements" (showing a test1 message from 9/17/2004), "Calendar" (showing a weekly view for Wednesday, November 03, 2005), "Search" (with a search bar and "All Areas" dropdown), "Mail" (showing 102 Inboxes, 29 Drafts, and 0 Sent Items), "Phone" (showing 0 Messages Today and 1 Messages Total), and "Tasks" (with a table of tasks: "Go to date" due 10/11/2004, "Association Meeting" due 10/11/2005, and "Bike Club" due 10/24/2005). The right column, titled "Give Your Group" and "Give Yourself", lists various features: Calendars, Contact Manager, File Sharing, Knowledge Base, Link/URL Sharing, Message Forums, Pop Email Reader, Phone Message Pad, Private Messages, Project Manager, To Do Lists, Chat Rooms, User Directory, Rss Feeds & SMS Alerts, Self Administration, Import & Export, Group Access, User Manager, and Broadcast Mail. Below these columns is a section titled "Who Uses OfficeZilla?" with two bullet points: "An individual who needs a web based contact management, calendaring, and tasks" and "Any group that needs shared (and private) files, contacts, calendars, tasks." A large "Sign Up Now" button is positioned at the bottom right of the main content area. The browser's status bar at the bottom shows the "start" button, several open tabs (Inbox - Microsoft Out..., u:\National Conferen..., Microsoft PowerPoint ..., Free Web Based Intr...), and the system clock displaying 10:45 AM.

Free Web Based Intranet / Extranet - Microsoft Internet Explorer

File Edit View Favorites Tools Help

Back Forward Stop Home Search Favorites

Address <http://www.officezilla.com/> Go Links

Home What Is It About Us News Updates Privacy Questions Free Signup

OfficeZilla

Secure Login: Username:  Password:  login  
[Lost Password](#) | [Secure Login](#)

**OfficeZilla is completely free, allows you to centralize information in a single web-place and provides collaboration features that improve group work efficiency.**

**Your Organization's Logo Here**

Home  
What's New  
Calendar  
Chat Rooms  
Contacts  
Content Library  
Files  
Forums  
Knowledge Base  
Mail  
Phone  
Resources  
My Account  
My Site/Cafe  
Help  
Admin  
Admin Tutorial  
Logout

Announcements  
test1 9/17/2004

Calendar  
Click on a time to add a new event  
Wednesday, November 03, 2005

Search  
All Areas  
Search

Mail  
Inbox 102  
Drafts 29  
Sent Items 0

Phone  
0 Messages Today  
1 Messages Total

Tasks  
Title Date  
☐ Go to date 10/11/2004  
☐ Association Meeting 10/11/2005  
☐ Bike Club 10/24/2005  
Add Delete

Personalize This Page

The Proverbs 13:23 Much food is at the tillage of the poor, But there is that is destroyed by reason of injustice.

Set Autolabel | Dashboard

**Give Your Group**  
Calendars  
Contact Manager  
File Sharing  
Knowledge Base  
Link/URL Sharing  
Message Forums  
Pop Email Reader  
Phone Message Pad  
Private Messages  
Project Manager  
To Do Lists  
Chat Rooms  
User Directory  
Rss Feeds & SMS Alerts

**Give Yourself**  
Self Administration  
Import & Export  
Group Access  
User Manager  
Broadcast Mail

**Who Uses OfficeZilla?**

- An individual who needs a web based contact management, calendaring, and tasks
- Any group that needs shared (and private) files, contacts, calendars, tasks.

**Sign Up Now**

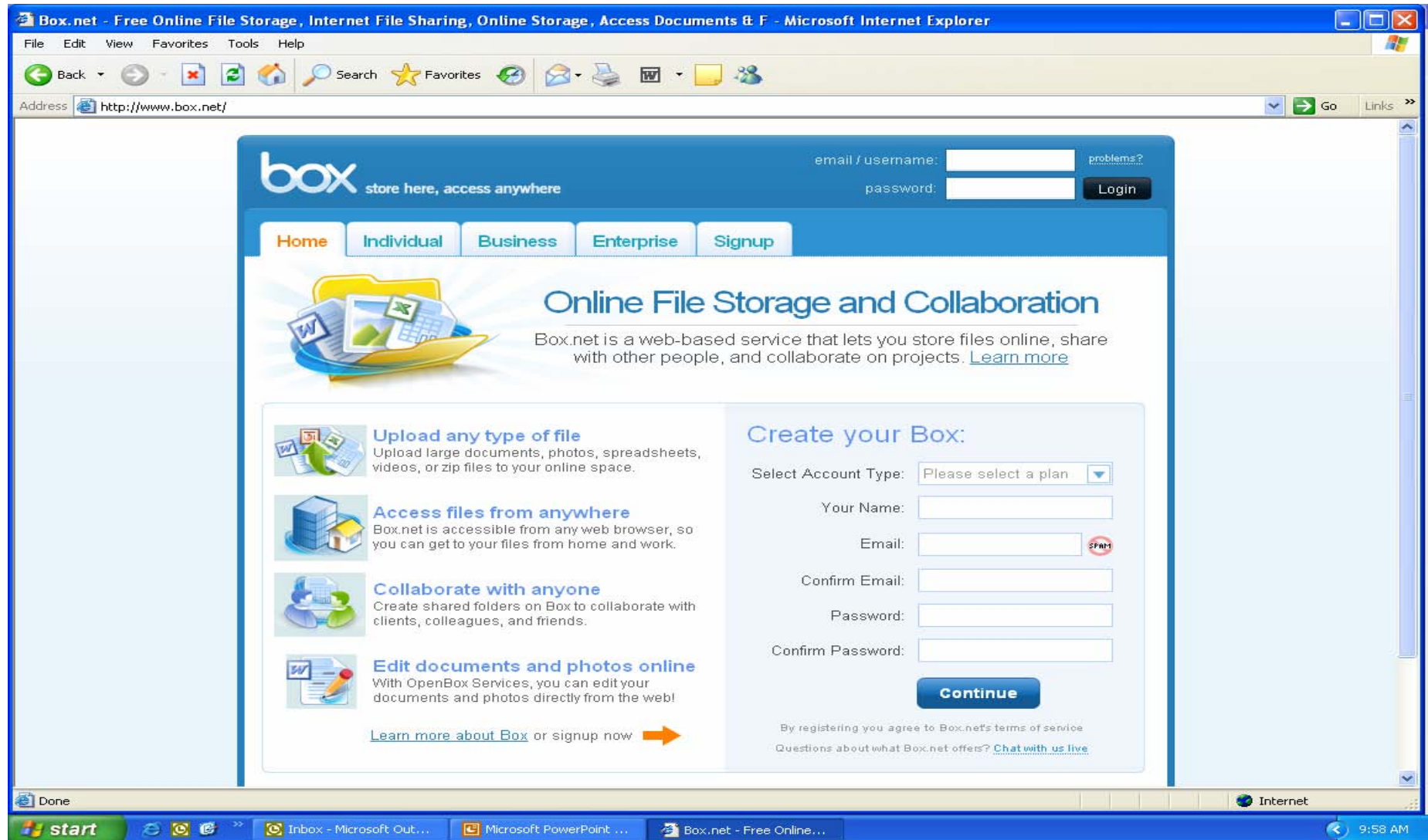
Done Internet

start [Inbox - Microsoft Out...] [u:\National Conferen...] [Microsoft PowerPoint ...] [Free Web Based Intr...] 10:45 AM

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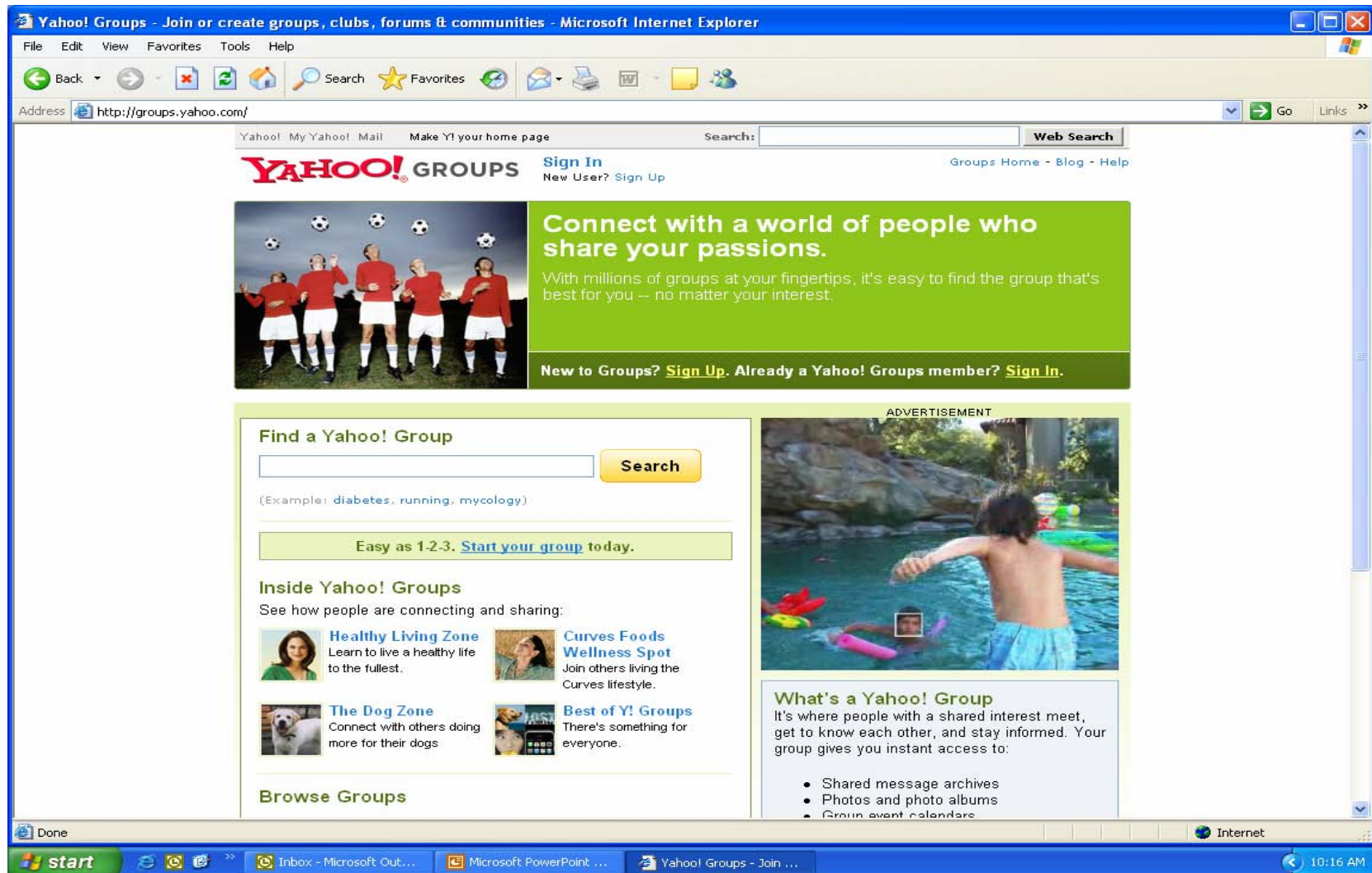
# Box.net



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# Yahoo Groups

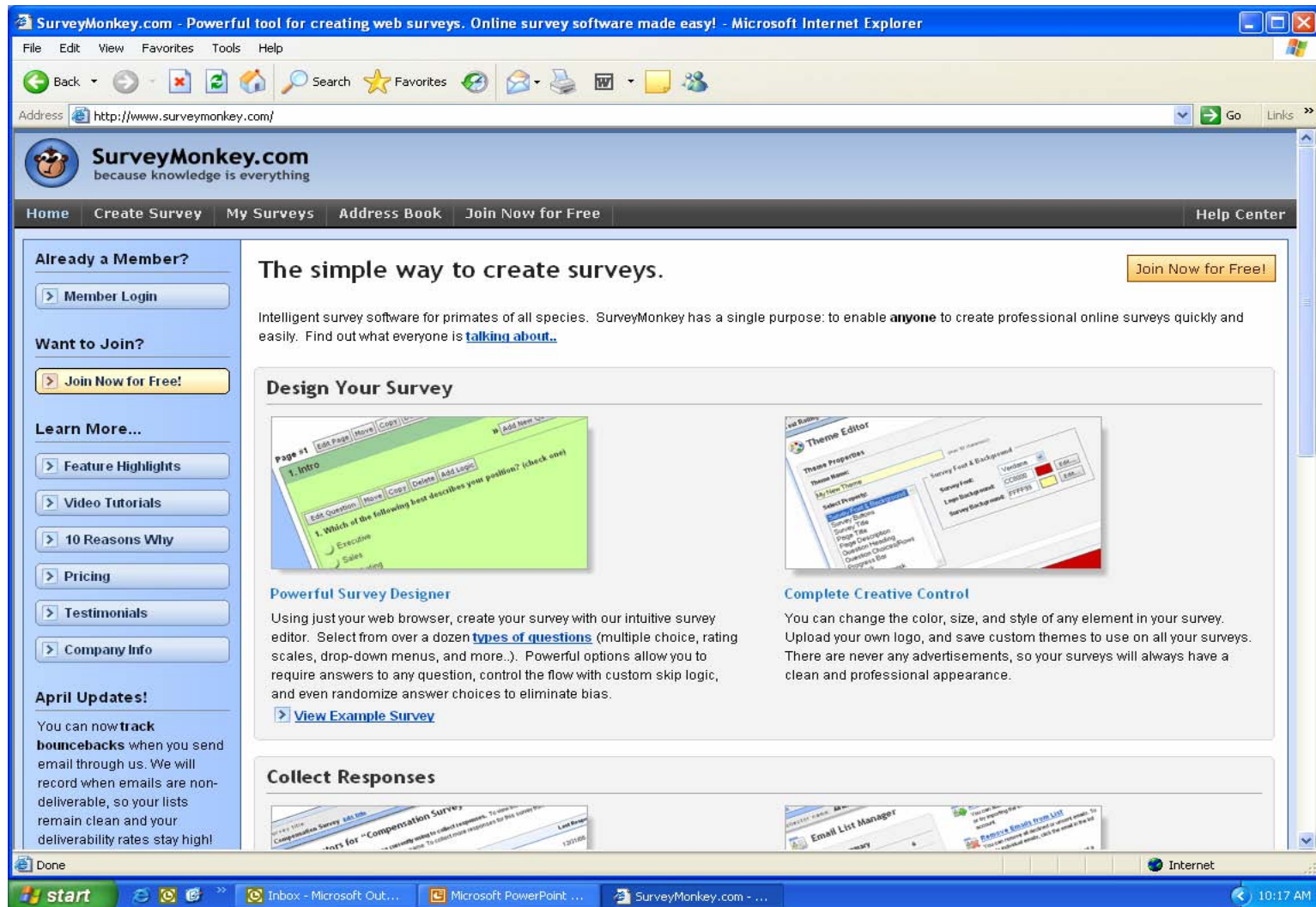


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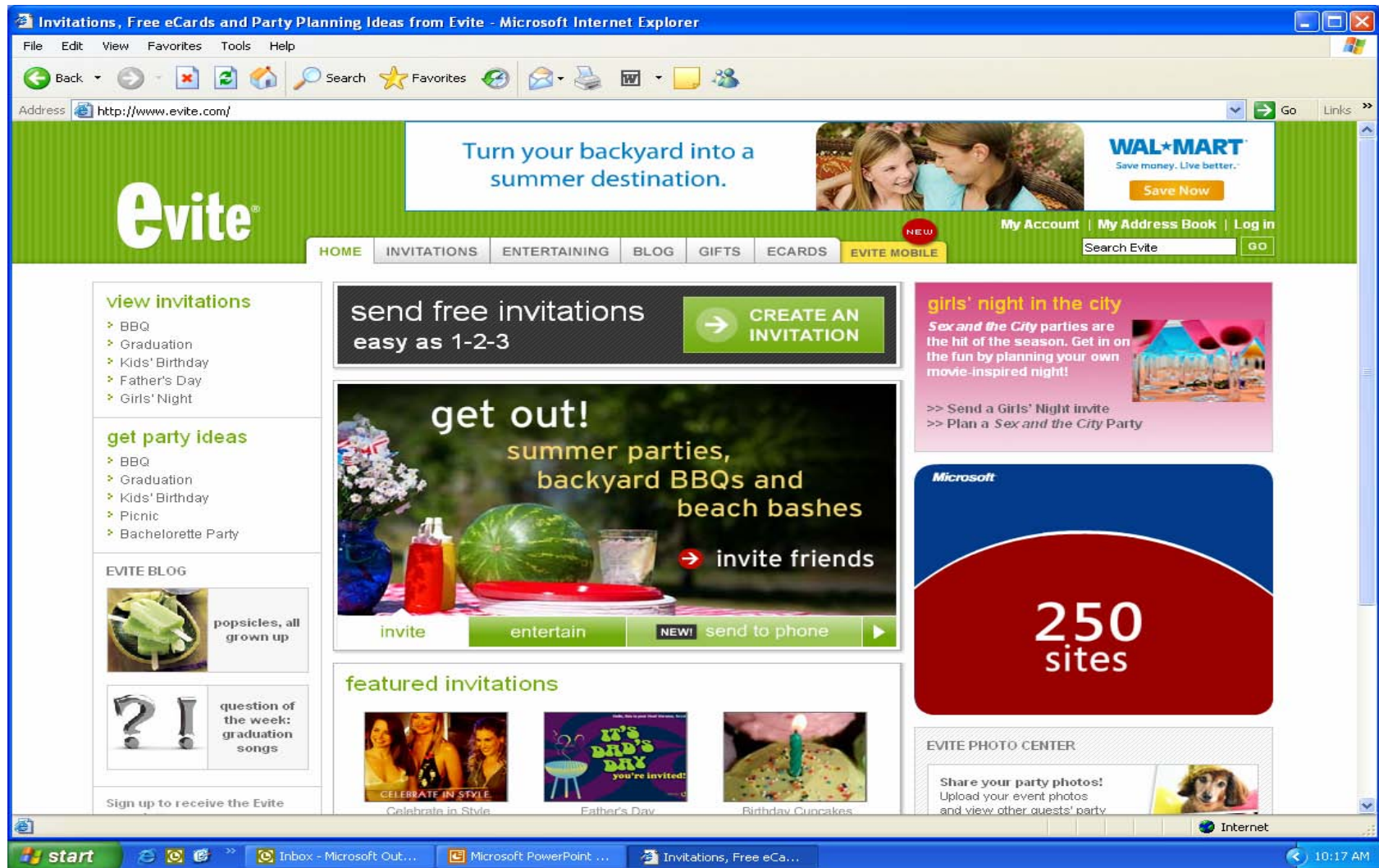
# Survey Monkey



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# evite

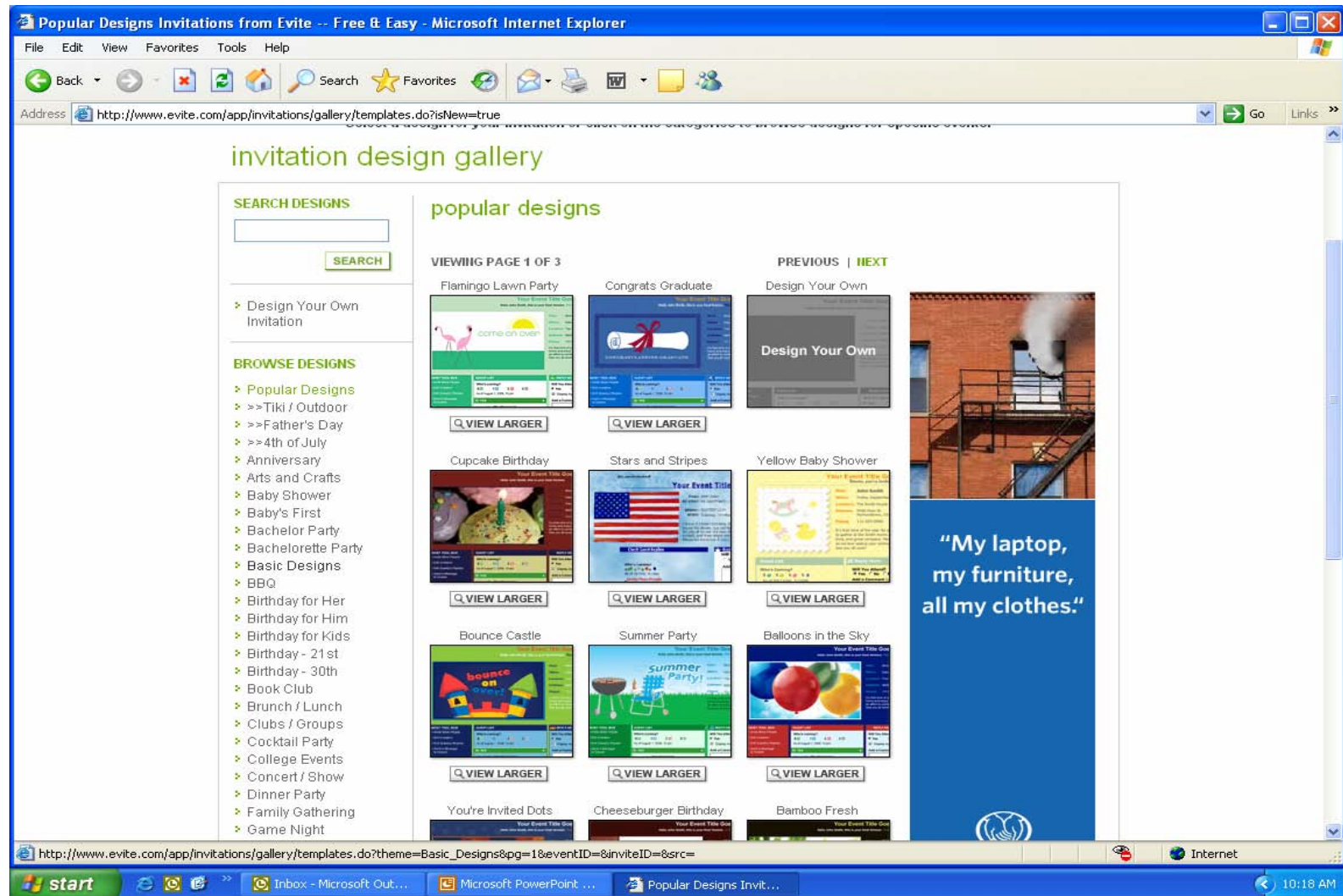


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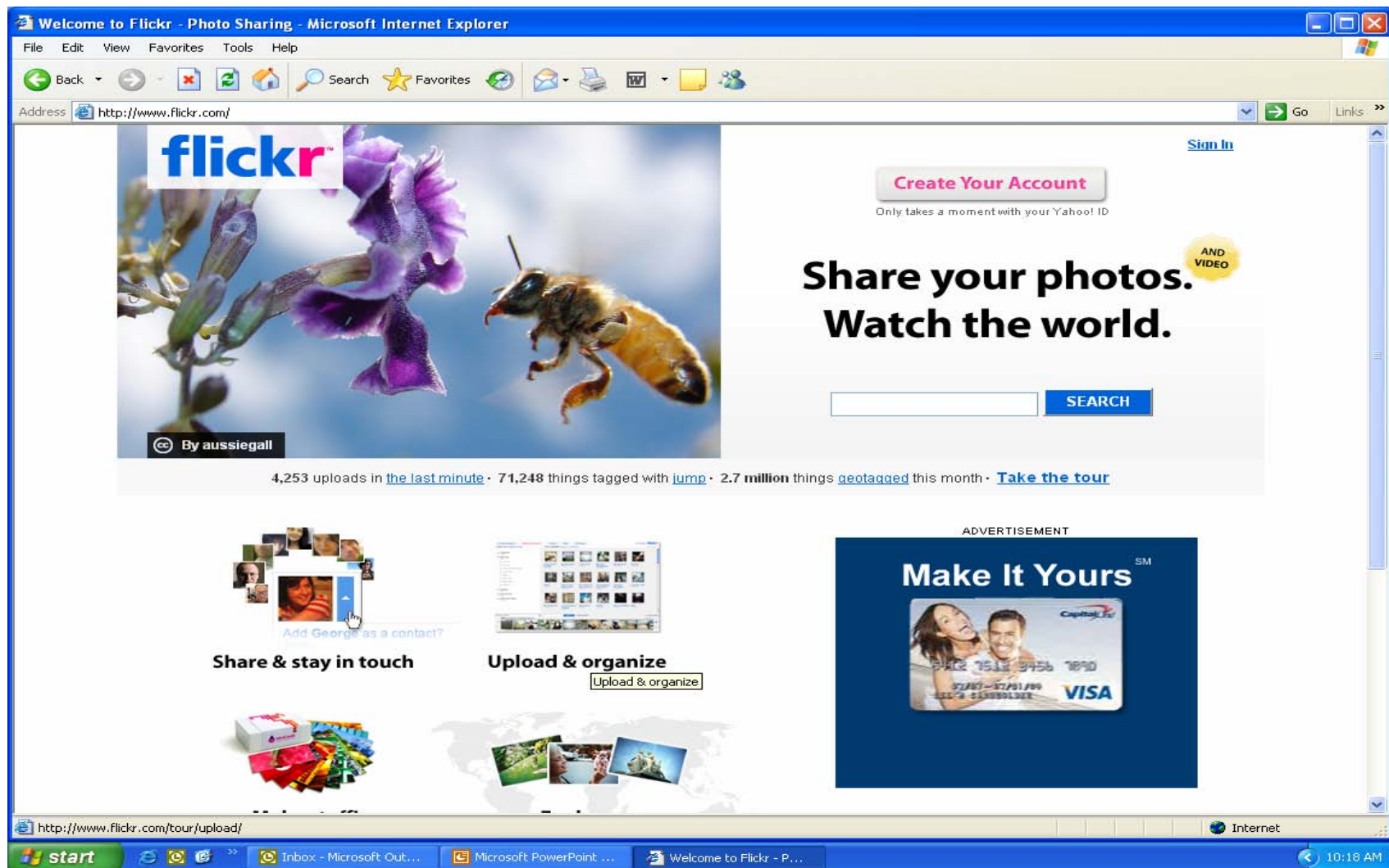
# evite



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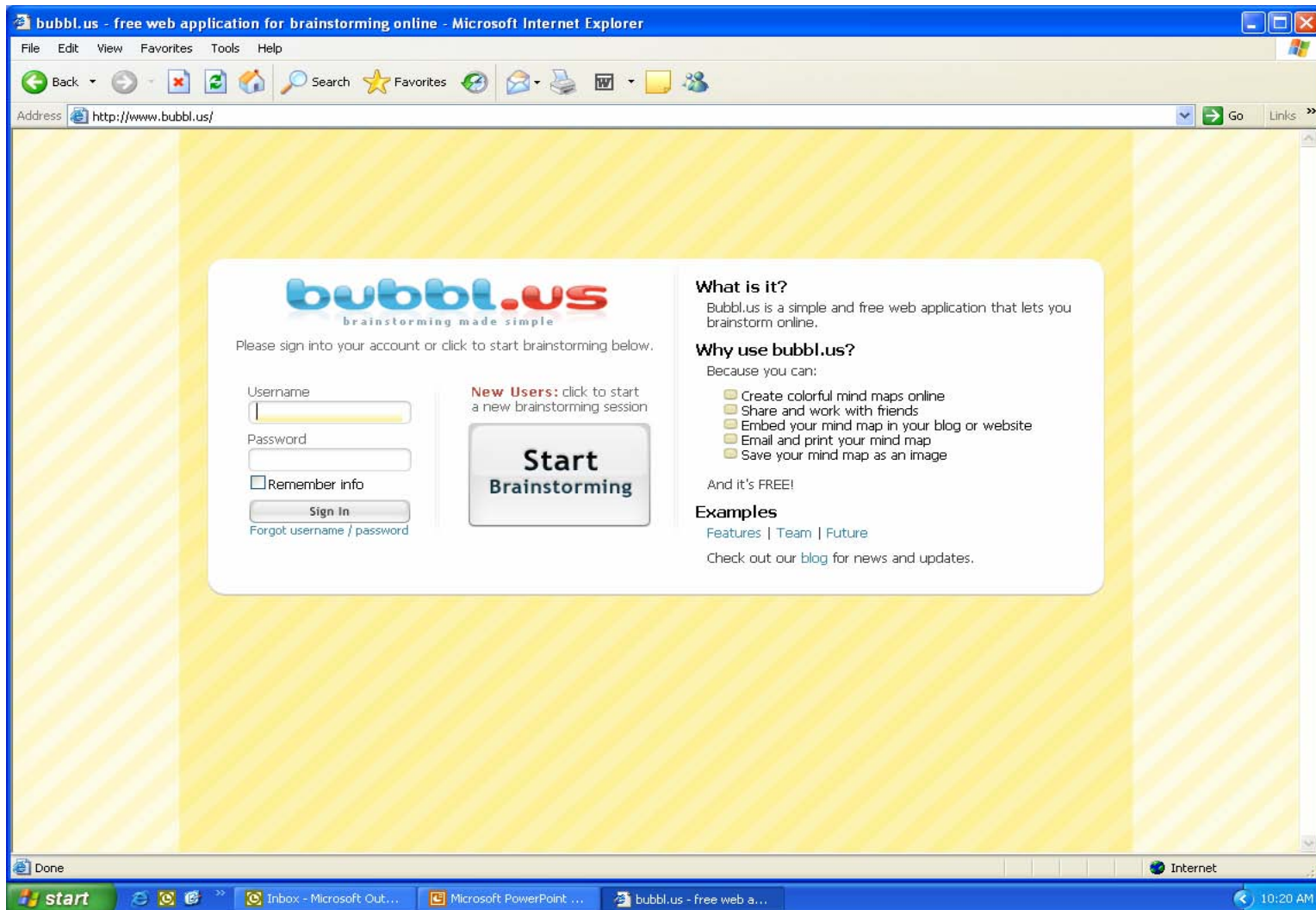
# Flickr



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# Bubbl

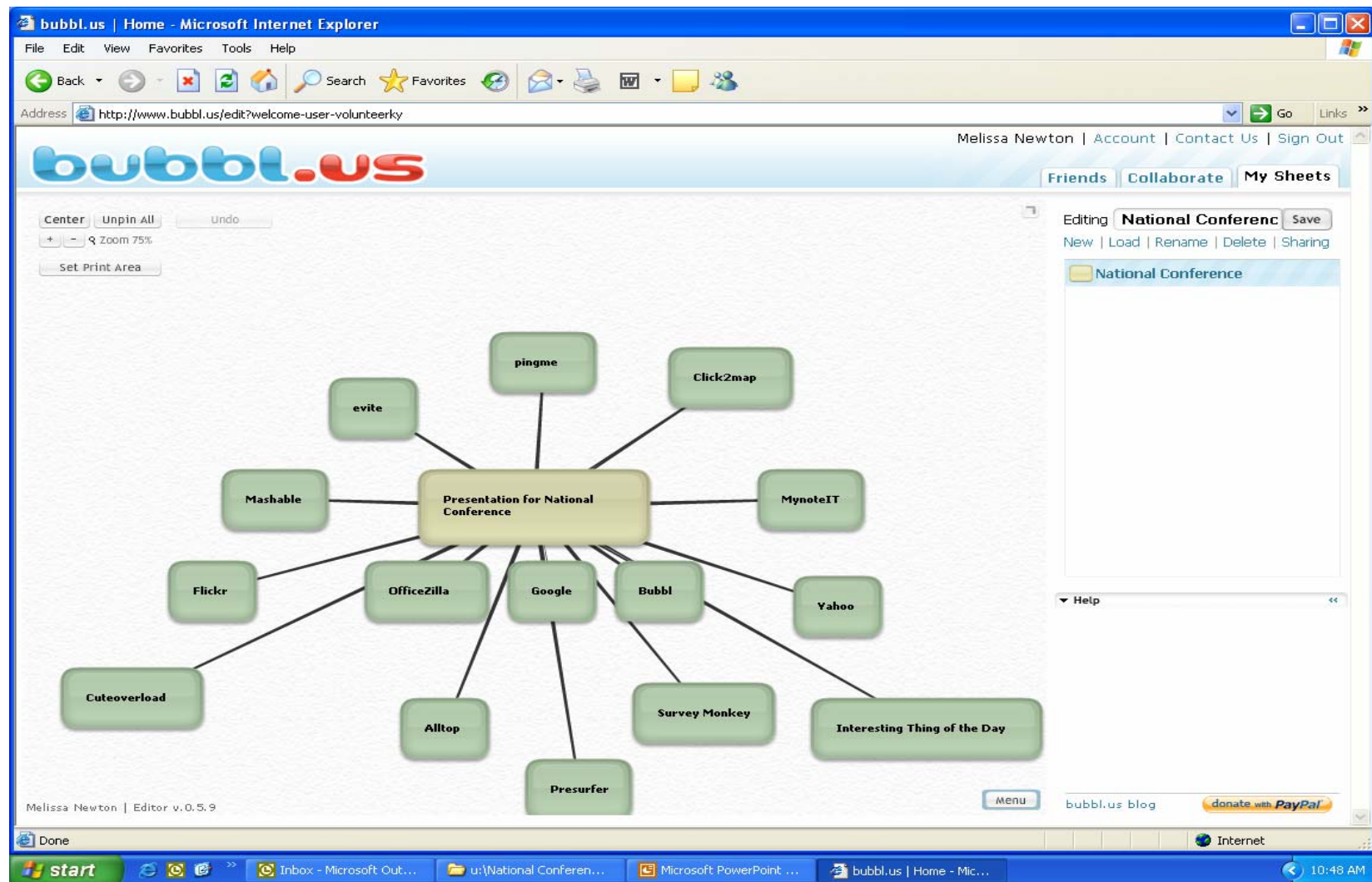


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# Bubbl.us



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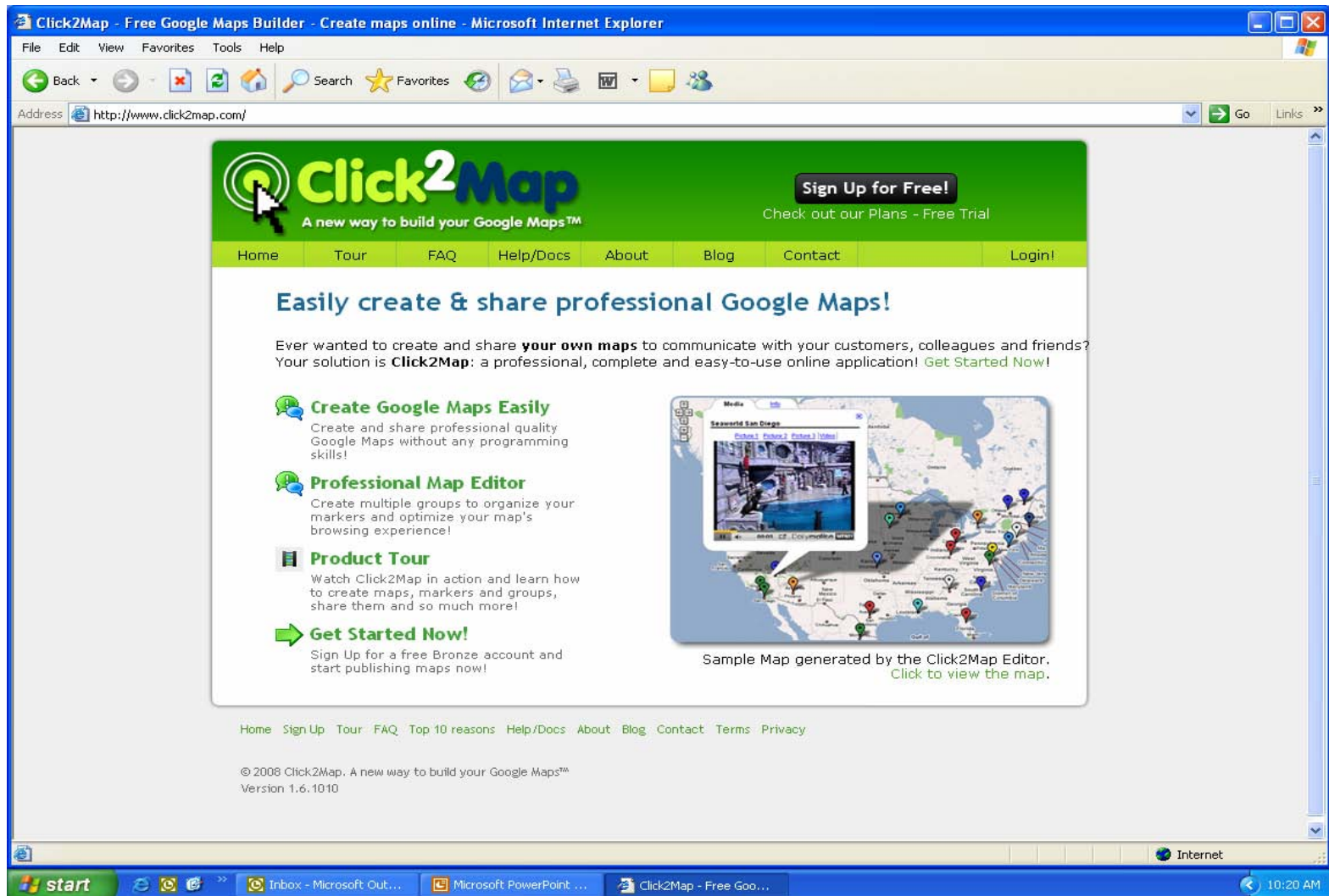


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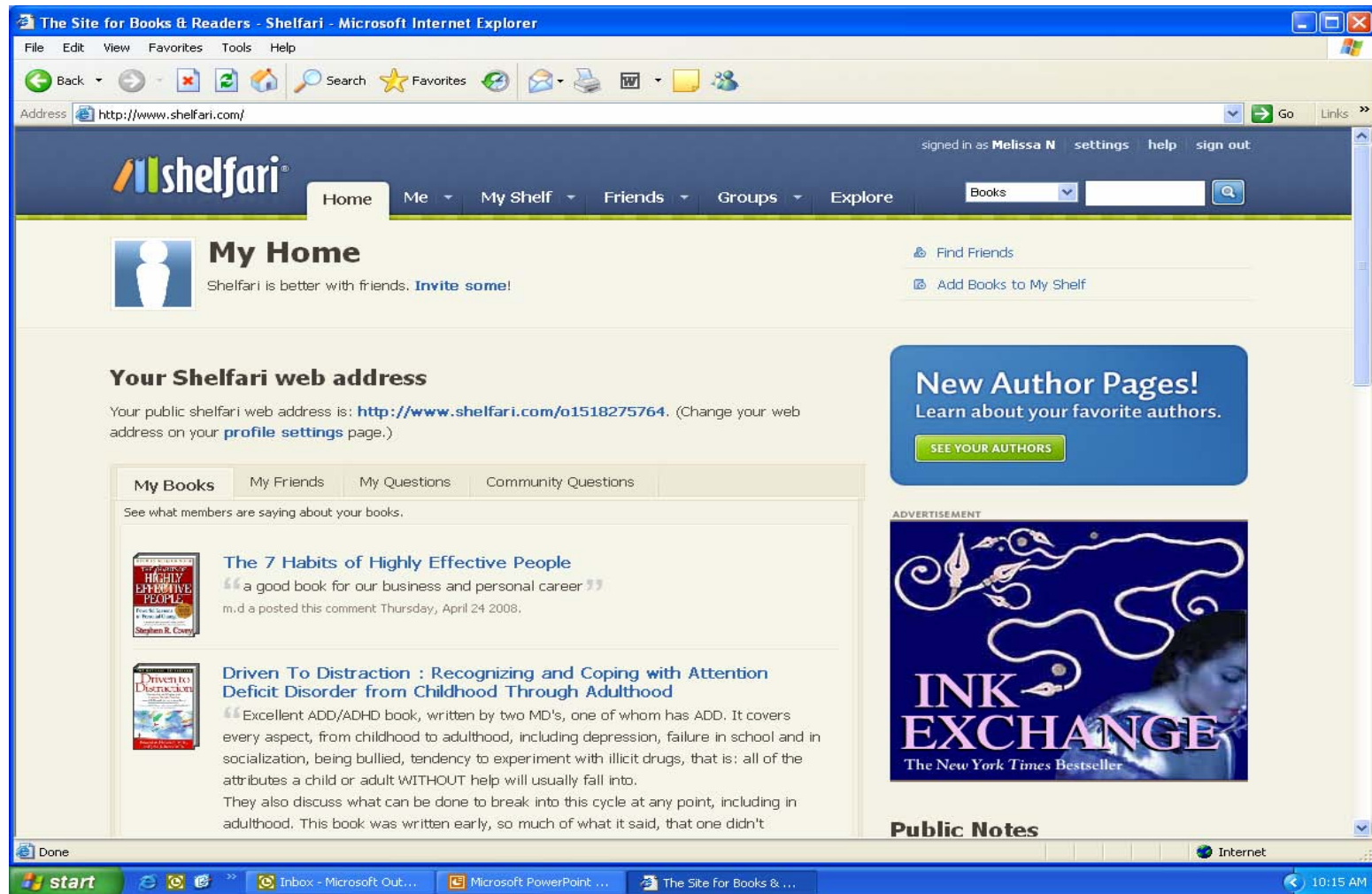
# Click2Map



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# Shelfari

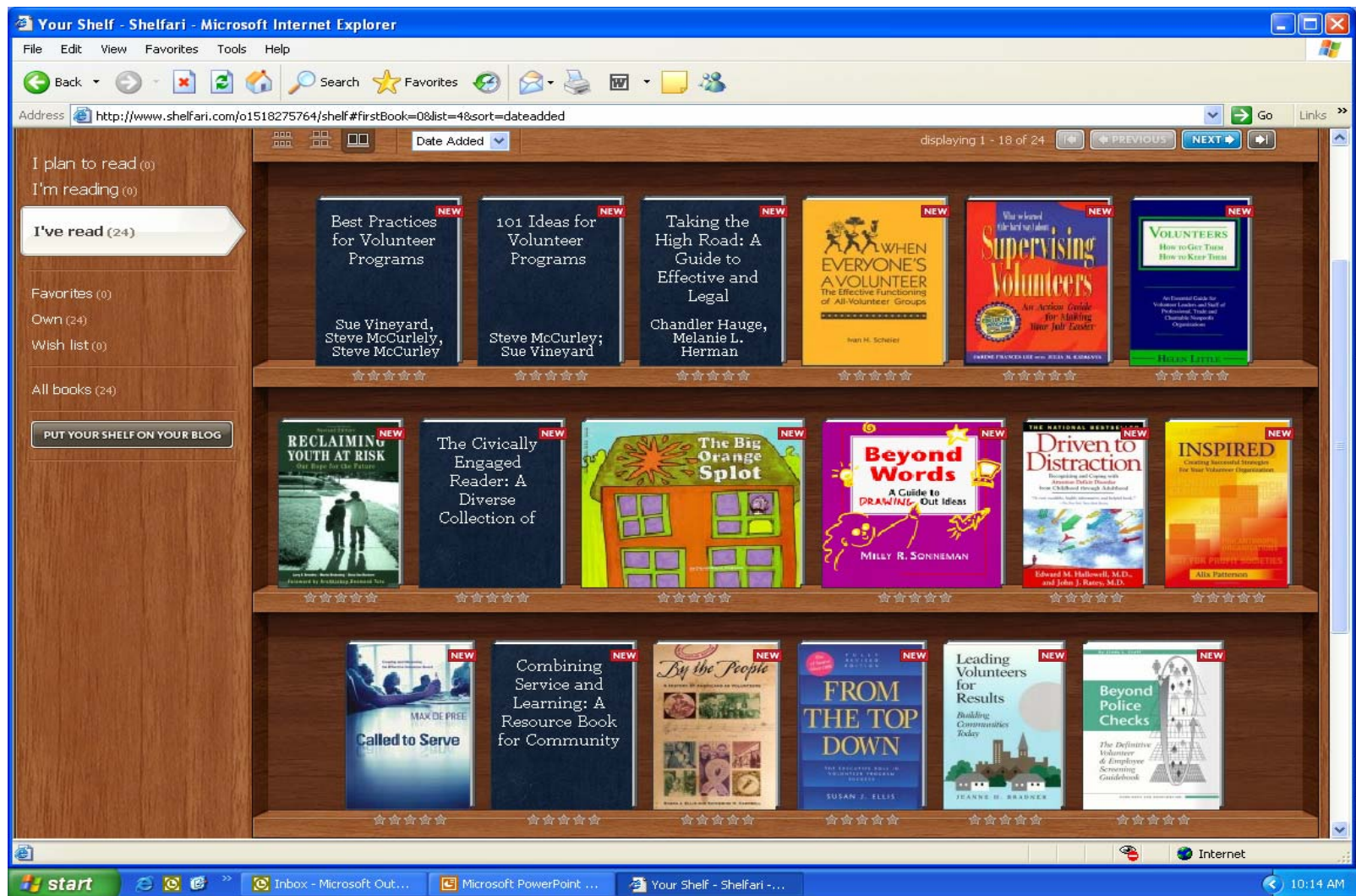


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# Shelfari



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# MynoteIT

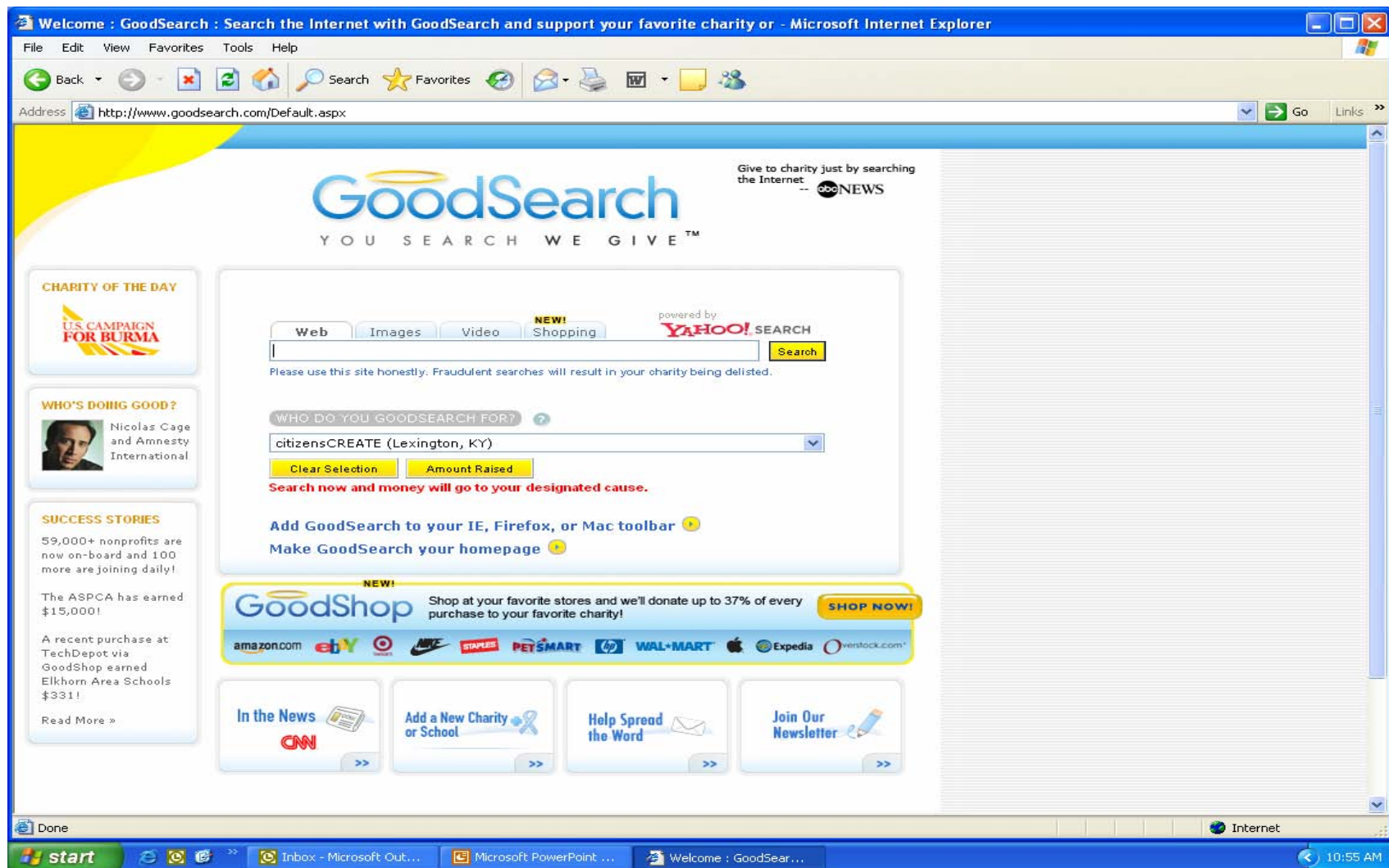
The screenshot shows the MynoteIT website in a Microsoft Internet Explorer browser window. The browser's address bar displays "http://www.mynoteit.com/". The website's header includes the MynoteIT logo with the tagline "Study Smarter" and navigation links for "Home", "Login", "Register", "About", "Contact", "Try", and "Blog". A sidebar on the left features a "Master of Arts in Education" section with a list of topics: Curriculum and Instruction - Computer Education, Curriculum and Instruction - English as a Second Language, Early Childhood Education, and Elementary Teacher Education. The main content area is divided into several sections: "Take notes" with an illustration of a notepad and pencil; "Track to-do's" with a list of tasks including "Define the 50 words in chapter 12", "Do all odd problems in chapters 4-7", "Write paper on the theory of relativity", and "Schedule a meeting with Mr. Lowe"; "Share notes" with an illustration of two notepads and arrows; and "What can mynoteIT do for you?" which lists features like mobile access, document upload, assignment tracking, WYSIWYG editing, and search functionality. On the right side, there is a "Login to your account" form with fields for "Username:" and "Password:" and a "Login" button. Below this is a "What people are saying" section with a quote from postbubble.com. At the bottom right, there is a "Recent note tags" section with a list of tags: california, ost286, english, checkpoints, notes, analysis, ch5, luis, obispo, san, 2008. The browser's status bar at the bottom shows the "start" button, taskbar icons for "Inbox - Microsoft Out...", "Microsoft PowerPoint ...", and "mynoteIT - An online ...", and a system clock showing "10:21 AM".

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# Good Search



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# Good Search

**Add a Charity : GoodSearch : Search the Internet with GoodSearch and support your favorite char - Microsoft Internet Explorer**

File Edit View Favorites Tools Help

Back Search Favorites

Address: <http://www.goodsearch.com/AddCharity.aspx> Go Links

## GoodSearch

YOU SEARCH WE GIVE

- HOME
- ADD A NEW CHARITY
- PARTICIPATING NONPROFITS
- SPREAD THE WORD
- IN THE NEWS
- ABOUT US / FAQ

### ADD A NEW CHARITY

Thank you for your interest in GoodSearch!

**Types of Organizations Eligible**

To participate in our program, your organization must be a registered non-profit. This can include schools, charities, hospitals and clinics, volunteer services, political organizations, fraternal organizations, professional associations, religious organizations, governmental agencies, etc.

If your nonprofit is a chapter of a national organization, please participate in GoodSearch through the headquarters.

We currently only work with U.S. charities and schools but plan to expand internationally in the future.

**Important (please read):**

Before submitting an organization, please be sure that it doesn't already exist in the database. Try searching on only part of the organization's name first. For example:

- To find "Juvenile Diabetes Research Foundation", search for "Diabetes".
- To find "Warner Avenue Elementary School", try searching for "Warner Avenue".

We appreciate your patience while we verify the information submitted and add your listing to our database.

Thank you for your support!

Charity/School Name\*

Charity/School Description

start | Internet | 10:57 AM

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# Other sites to consider

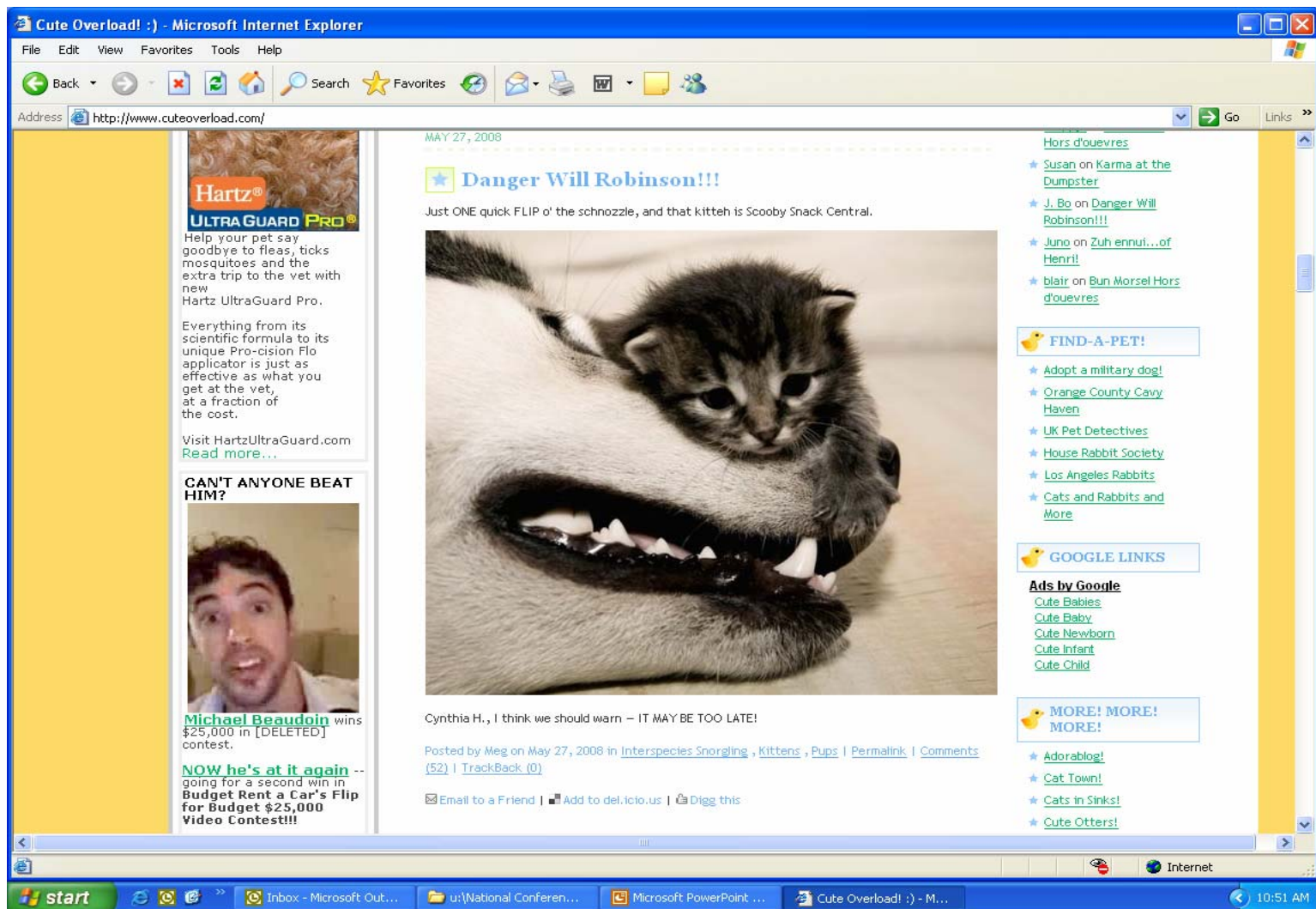
- Google
- LinkedIn
- Doodle
- Mashable

# Fun stuff

Need a pick me up?

Try these sites

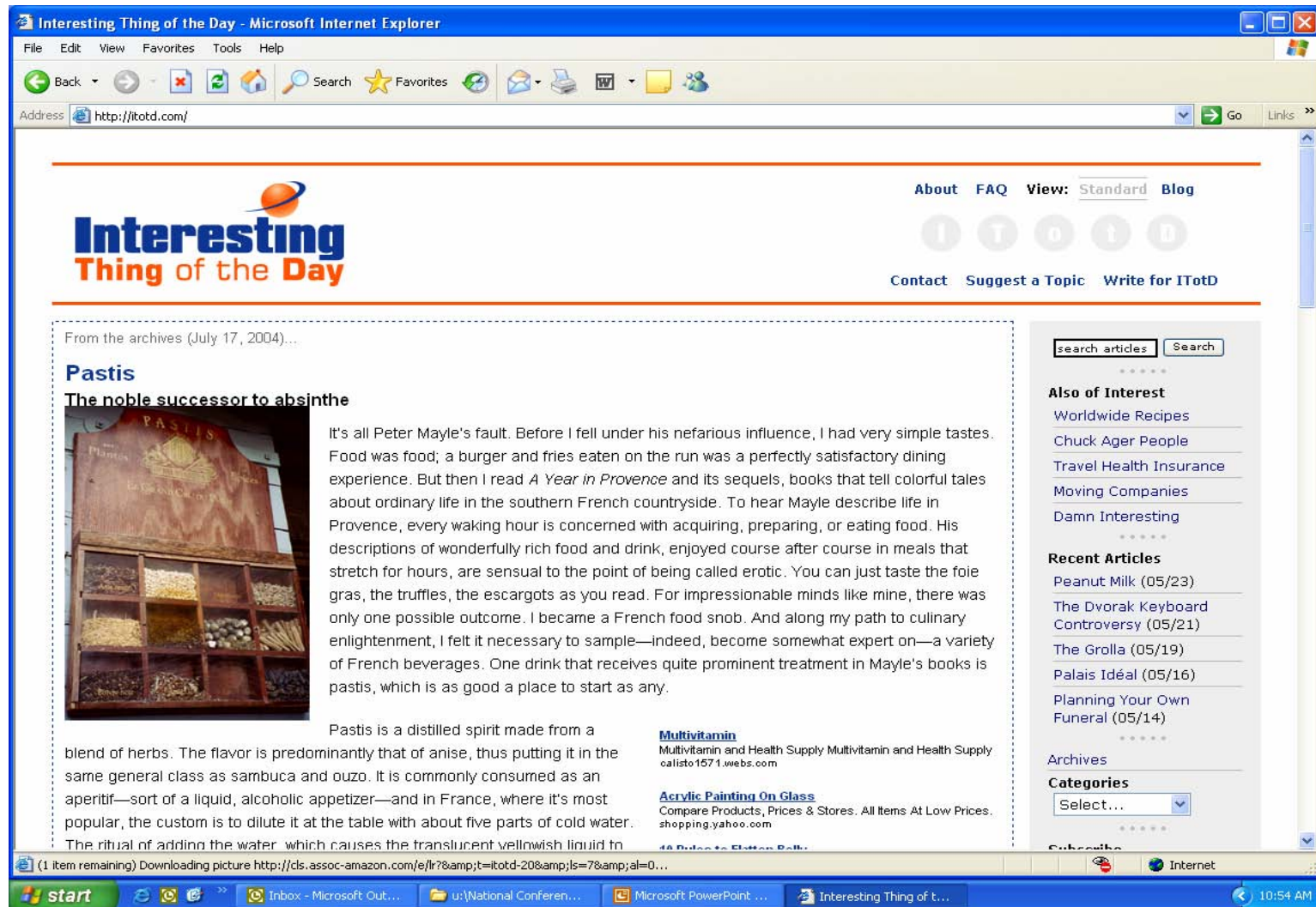
# Cuteoverload.com



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# Interesting Thing of the Day



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Questions?

Do you have any suggestions?

# Contact Me

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[www.volunteerky.ky.gov](http://www.volunteerky.ky.gov)



# THANK YOU!!



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